

What's Your Mouse Click Worth?

As an AAUW member, you are eligible to receive a portfolio of services and programs that can enhance your professional and personal life—and save you money along the way! Information about your AAUW affinity partner benefits is available to you simply by clicking on the **gold affinity partner benefits button** on the AAUW homepage, www.aauw.org. Some of our newest benefits include

- ▶ **Princeton Review** – Want to help your children or grandchildren achieve their educational goals? Get them a 15% discount on any test prep (PSAT, SAT, GMAT, LSAT, GRE, MCAT). For example, your AAUW discount could help them save \$240 on Princeton Review's MCAT prep (regular price \$1,800).
- ▶ **ActiveForever** – Need supplies for your active and healthy lifestyle? From Yoga and Pilates equipment to diabetes testing strips, ActiveForever offers AAUW members a vast array of discounted health and wellness products.
- ▶ **World Medical Card** – Want to protect yourself and your family in a medical emergency? Whether you're traveling down the block or around the globe, your World Medical Card — offered through AAUW — provides your specific, vital medical information to emergency personnel when needed.

Of course, these benefits also help us break through barriers with a wide array of programs and services, including community- and campus-based projects, leadership development, the National Conference for College Women Student Leaders, and branch resources.

So how much is your click worth to AAUW?

If *every member* clicks and ...

Orders a magazine through MagazineLine	\$210,000
Calls GEICO for a FREE quote	\$350,000
Visits the InsureMyTrip site for a FREE travel insurance quote	\$700,000
Has someone they know post a résumé on Career Builders (no cost again!)	\$100,000
Purchases a \$20 book from Barnes and Noble through www.bn.com/aauw	\$40,000

AAUW's revenue potential is ...

\$1,400,000

If only *10,000 members* click and ...

Order a World Medical Card (only \$25!)	\$50,000
Become a Medjet Assist Member	\$430,000
Order contact lenses once	\$80,000
Purchase only \$50 worth of items on ActiveForever in a year	\$25,000

\$585,000

If only *2,000 members* click and ...

Book a trip through Gohagan Travel	\$200,000
Have a family member use Princeton Review's test prep	\$150,000

\$350,000

The combined revenue from these three categories could earn AAUW an additional **\$2,335,000** to help us break through educational and economic barriers so that all women have a fair chance.

Visit www.aauw.org and click on the **gold affinity partner benefits button** today!

